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President & CEO

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## About Switch Lighting and Design

Switch Lighting & Design is dedicated to the idea that light has a unique power to liven the senses and elevate the spirit. Lighting is a modern art that must be part of everyday living in our homes and public spaces.

Our lighting showroom in downtown Cincinnati was "switched on" in 2008 by Drew Dearwester and Bertie Ray III. They now serve clients from around the region and in cities from New York to San Francisco.

Switch has a special interest in fresh contemporary lighting from Scandinavia, Europe, and Asia. Our showroom has key pieces from Artemide, Fontana Arte, Fabbian, Leucos, LZF, Tango, Edge Lighting, Tech Lighting, LBL and Estiluz. We also carry premium commercial lighting by Zaneen, BEGA, Focal Point, Lightolier, and other popular companies. You'll see the products we carry featured in publications like InStyle, Dwell, Wallpaper, and the Wall Street Journal, and on lifestyle television shows like HGTV and Fine Living.

In addition to high-end residential customers, ***we supply professional offices, restaurants and cafes, retail spaces, schools and municipal facilities, and historic sites.*** Recent projects include Cincinnati's historic Mercantile Library and the city's new Senate Restaurant, residences in Daniel Libeskind's breathtaking The Ascent at Roebling Bridge, and the FAA William Hughes Technical Center in New Jersey, "the world's premier aviation research, development and test facility."

We make doing business with Switch easy. Our lighting professionals are glad to visit your home, office, or job site to see the space in three dimensions and make suggestions. Then we follow through until your lights are in place. If we suggest it and it doesn't fit, we work until it's right. If it doesn't work, we take it back -- no questions asked.

Switch is open six days a week in Cincinnati's charming Gateway District. Please call us or visit us for a chat, a quote, or a cup of coffee.

# SWITCH

PHONE. 513.721.8100 FAX. 513.721.8102 [info@switchcollection.com](mailto:info@switchcollection.com) [www.switchcollection.com](http://www.switchcollection.com)  
STORE LOCATION: 1207 Vine Street Cincinnati, OH 45202

## **Certifications**

Switch Lighting and Design is proud to have earned these government certifications -- and to share the advantages with our clients.

### **Ohio MBE/EDGE Certification**

Switch has both MBE and EDGE certification from the State of Ohio.

The MBE (Minority Business Enterprise) and EDGE (Encouraging Diversity, Growth, and Equity) programs set goals for state agencies in awarding contracts to certified EDGE businesses. MBE sets a 15 percent goal for state agencies and commissions in awarding contracts to MBE businesses. Ohio also has reciprocity agreements for these programs with some other states.

### **Cincinnati SBE Certification**

Cincinnati's Small Business Enterprise (SBE) program promotes the economic well-being of the people of the City of Cincinnati along with full and equal business opportunity for people doing business with the City of Cincinnati. For instance, construction over \$100,000 includes a mandatory 20% SBE subcontracting goal. Switch, located in downtown Cincinnati, is SBE certified.

### **Federal HUBZone Certification**

The HUBZone (Historically Underutilized Business Zone) designation provides federal contracting preferences to small businesses in urban and rural communities.

Switch's recent HUBZone approval benefits our partners in earning federal sole-source and competitive bid opportunities.

# SWITCH

## **Major Commercial Accounts**

Switch Lighting & Design receives competitive pricing from trusted major supply houses and lighting suppliers for national brands and commercial lighting including:

Parsons

Gray Bar

LSI Industries

Light Source – GE, Lithonia, KIM

Eco Engineering

Richards Electric

A & S Electric

King Lighting

Focus Lighting

Tech Lighting

Zaneen Lighting

# SWITCH

## Switch Lighting and Design: Green Solutions

Switch Lighting and Design is passionate about offering our clients the finest in modern lighting design AND the very latest in green lighting technology.

Green to us means:

**Sustainable materials.** Right from our opening in 2008 we emphasized modern lighting that made handsome use of sustainable materials. That has included fluid pendants and sconces fabricated from wood veneer, shaved coconut and other sturdy eco-friendly materials, often blended with glass and other traditional materials.

**Energy efficiency.** We always look for ways to help clients lower energy use and energy costs. It's common sense and it's good business looking ahead: Incandescent bulbs are already banned throughout Europe, and it seems like only a matter of time stateside. Not all modern fixtures have to use halogen, and we can help clients find the best alternatives. Energy efficiency can be, and always should be, a win-win for everyone involved.

**Innovation.** Switch will always look for new design and manufacturing trends on a global level. It's one of our core principles. LED lighting, for instance, has made great strides and become more affordable in recent years. LED fixtures burn brighter and longer than halogen, and not nearly as hot. And when it comes to design, we find that some of the world's most innovative stylists are also the greatest innovators with materials.

**Quality.** The ultimate green virtue, of course, is quality. Quality lasts. We feature well-crafted light fixtures with superb workmanship that will provide both light and pleasure for years and decades to come.

Switch Lighting and Design: Sustainable lighting for forward-looking clients.

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## LINE CARD: Commercial and Residential Decorative Lighting & Fans

Artemide	artemide.us
A3 Deseno	a3web.com.ar
Anglepoise	anglepoise.com
Anta	anta.de
Axo	axolight.it
Bazz	bazz.ca
B-lux	globallighting.com
Blauet	blauet.com
Bover	globallighting.com
Bruck Lighting	brucklighting.com
Contardi	globallighting.com
DAB	globallighting.com
David Trubridge, etc.	essenze.co.nz
Edge Lighting	edgelighting.com
Estiluz	estiluz.com
Eurofase	eurofase.com
Fabbian	fabbian.com
Fontana Arte	fontanaarte.com
Frandsen Design Collection	designbyfrandsen.dk
Illuminating Experiences	illuminatingexperiences.com
Itre	itreusa.com
Kundalini	kundalini.com
LBL	LBLlighting.com
Leucos	leucosusa.com
LZF	LZF-lamps.com
Modern Fan Company	modernfan.com
Modernica	modernica.net
Modiss	modiss.com
Niche Modern	nichemodern.com
Omikron Design	omikrondesign.com
Pure Lighting	purelighting.com
Rosetti	globallighting.com
Rotaliana	rotaliana.it
Talleruno	globallighting.com
Tango	tangolighting.com
Tech Lighting	techlighting.com
Tronconi	tronconi.com
Verpan	verpan.dk
Viabizzuno	viabizzuno.com
Vibia	vibialight.com
Zaneen	zaneen.com

# SWITCH

# COMMERCIAL PROJECTS

Federal Aviation Administration  
Hughes Technical Center, NJ  
Energy Efficiency Conversions and Lighting Upgrades  
Successfully Completed, 2009

City of Cincinnati - Multiple Projects  
Recreational Centers  
Parking Garages  
Energy Efficiency Conversions  
In Process

The Mercantile Library  
Cincinnati, OH  
Architect: Brashear Bolton Architects  
Interior Lighting  
Successfully Completed, 2010

Hueber Homes – Race Street Development  
Cincinnati, OH  
Interior & Exterior Lighting  
In Process

Towne Properties - Cliff House Condominiums  
Cincinnati, OH  
Exterior and Interior Lighting  
In Process

Northside Development Project  
Cincinnati, OH  
Developer: Chris Cain  
Exterior & Interior Lighting  
In Process

The Crain House  
San Francisco, CA  
Architect: Kenneth L. O'Conner  
In Process

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